

FOR REVIEW ONLY:

Valspar Announces Graffiti-Resistant System Protecting All Coil & Extrusion Coatings

MINNEAPOLIS – FEBRUARY 17, 2015 – Valspar is proud to announce that it has developed an ASTM-compliant graffiti-resistant system, which has been tested and approved for all Valspar Coil and Extrusion building products. With communities around the world affected by the defacement, graffiti resistance and removal solutions are needed more than ever, Valspar has aligned with Graffiti Removal Services (GRS) to create a sustainable, cost-effective system.

“We undertook this project to ensure that our customers’, and everyone throughout the value chain, performance and restoration needs are met for the life of our products,” said Jeff Alexander VP of Sales for Valspar. “As incidences of graffiti continue to rise across the country, municipalities are adopting policies that require rapid graffiti removal – the Valspar Graffiti Resistant system will allow our customers to meet those requirements with the products they already know and trust.”

The robust properties of Valspar’s coatings combined with the innovative cleaning system provided by GRS means that this solution not only applies to future projects, but to existing installations with Valspar coatings. GRS’s non-toxic products use a brush-on, wipe-off application with no dwell time to quickly and effectively remove graffiti without damaging the underlying Valspar coating. The water-soluble, biodegradable cleaning system is easy to use and gives maintenance professionals a powerful tool in the fight against graffiti.

“The combination of our high-performance coatings and Graffiti Removal Services’ tested and approved environmentally safe cleaning system can help save building owners significant costs of repainting or replacing panels,” Alexander continues. “We are pleased to work with Graffiti Removal Services to offer our customers a fast and cost-effective removal solution.”

For more information, visit valsparcoilextrusion.com/graffitiresistance.

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About The Valspar Corporation

The Valspar Corporation (NYSE: VAL) is a global leader in the paint and coatings industry. Since 1806, Valspar has been dedicated to bringing customers the latest innovations, the finest quality and the best customer service in the coatings industry. For more information, visit www.valsparglobal.com

Valspar news releases and other investor information are available at www.valsparglobal.com/investors.

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